INVESTORS' GUIDE

Consolidated Results for the First Half of the Fiscal Year Ending March 31, 2009 (FY 2009) November 13, 2008



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NISSIN FOODS HOLDINGS

Contents

Slide	.NO	Page
1.	EARTH FOOD CREATOR	1
2.	Notation in This Document	1
З.	Business Environments in First Half of FY2009	2
4.	Shift to Holding Company Structure (Starting October 1, 2008)	2
5.	Overview of Consolidated Results for First Half FY2009	3
6.	Consolidated Division Net Sales	3
7.	Breakdown of Operating Income (Consolidated)	4
8.	Ordinary Income, Net Income (Consolidated)	4
9.	MYOJO FOODS & Overseas Operations	5
10.	Segment Information by Geographical Area	5
11.	MYOJO FOODS: Overview of Business Results	6
12.	North America Segment (January– June 2008)	6
13.	FY2009—Progress with Business Profit Improvement in the U.S.	7
14.	Business in China (January– June 2008)	7
15.	NISSIN FOOD PRODUCTS (Instant Noodle Business)	8
16.	Business Conditions in the First Half	8
17.	Year-on-Year Sales Fluctuation of Instant Noodles by Distribution Sectors (Value)	9
18.	Full Lineup Strategy (All Price Zones) Example (Cup-type Noodles)	9
19.	Change in Instant Noodle Sales Contribution (April- September: Value)	10
20.	Benefits of the Full Lineup Strategy (All Price Zones)	10
04	Second Half of FY2009 (October 2008– March 2009)	4.4
21.	Business Policy	11
22.	FY2009 Second Half– Business Policy	11
23.	Forecasts for the Fiscal Year Ending March 2009 (Consolidated)	12
24.	Media Coverage of the Transfer of Odors to Cup-type Noodle Products	12
	[Supplementary Data 1] Results for the First Half FY2009	13
	[Supplementary Data 2] Results for the First Half FY2009	14
	[Supplementary Data 3] Summary of Selected Data for the First Half	15

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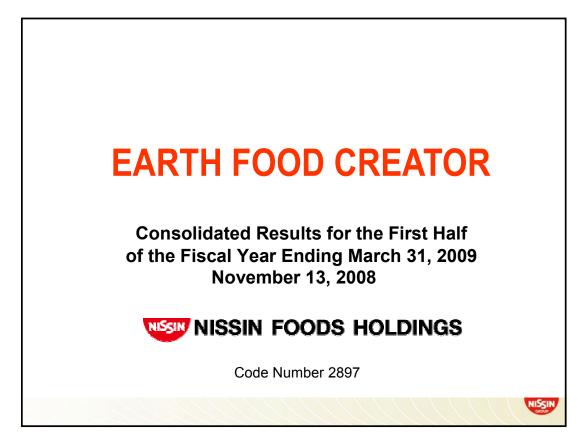
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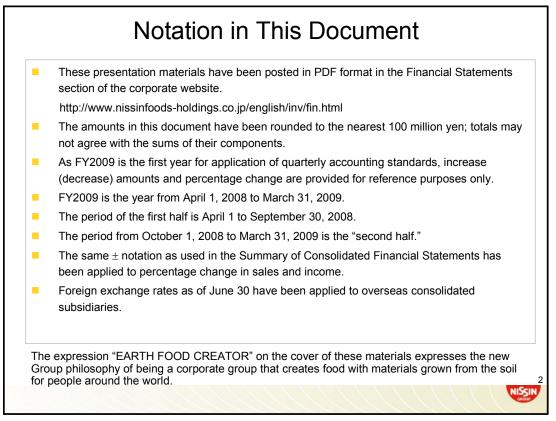
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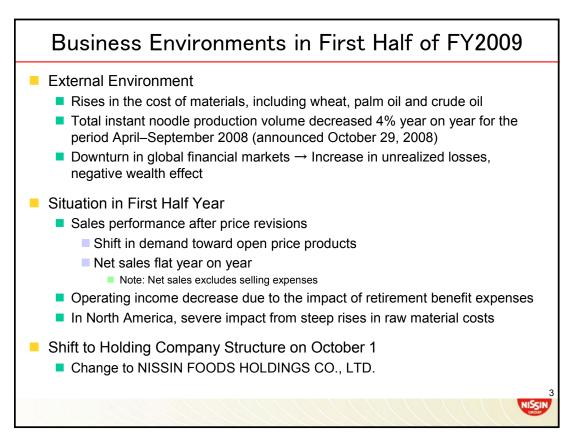
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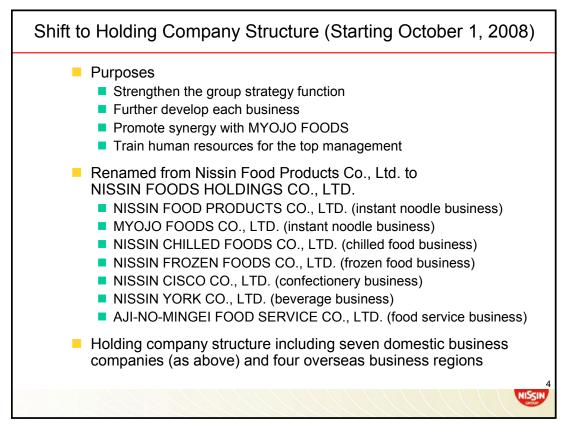
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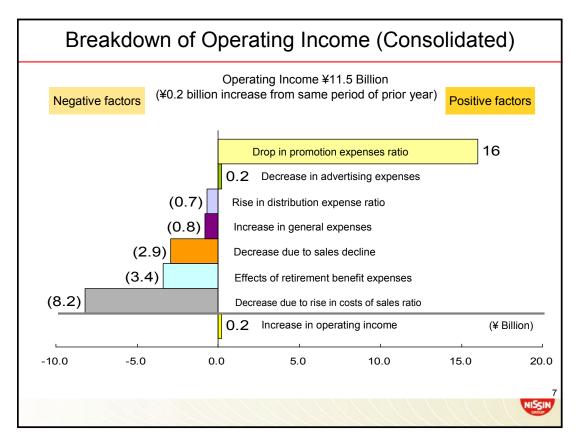
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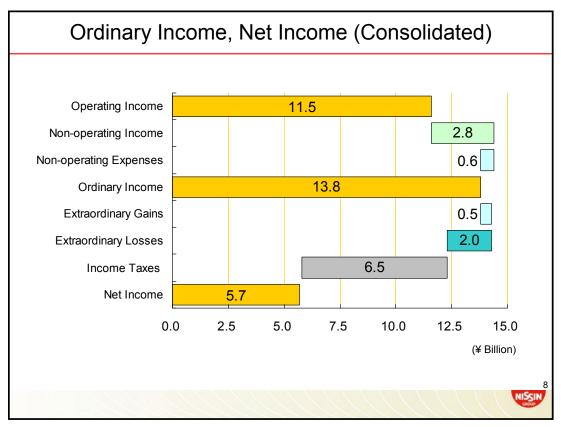
(¥ Billion)										
	First Half First Half Change									
	FY2008	FY2009	Amount	%						
Net Sales	189.7	174.4	(15.3)	(8.1)						
Operating Income	11.3	11.5	0.2	1.8						
Ordinary Income	14.5	13.8	(0.7)	(5.1)						
Net Income	5.5	5.7	0.2	4.4						
Exchange Rate										
¥/US\$	123.26	106.42								
¥/HK\$	15.77	13.64								
¥/RMB	16.18	15.51								

		(¥ Billion) st Half First Half Change Principal Reason for				
	FY2008	FY2009	Amount	Increase (Decrease)		
Pillow-type Instant Noodles	32.3	29.2	(3.1)	Decrease in domestic sales		
Cup-type Instant Noodles	115.6	102.5	(13.1)	Decrease in domestic sales		
Chilled and Frozen Foods	22.2	22.8	0.6	Increase in sales of chilled products		
Other Business	19.6	19.9	0.3	Favorable performance by NISSIN CISCO		
(Exchange rate factor included in the above) (3.8)						
Total	189.7	174.4	(15.3)			

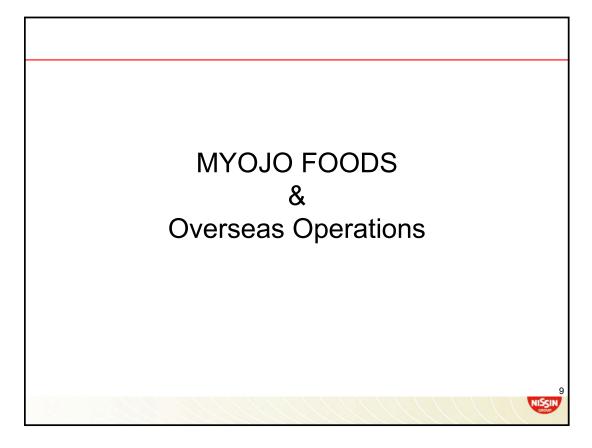
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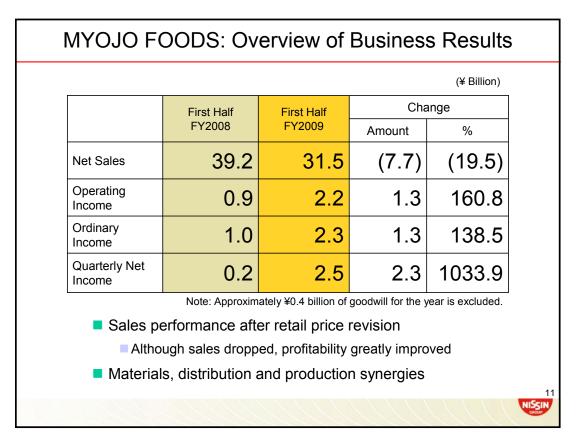
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Segment Information by Geographical Area									
						(¥ Billion)			
		Japan	North America	Other Areas (Asia, Europe)	Elimination	Total			
	First Half FY2009	145.5	14.7	14.2		174.4			
Net Sales	First Half FY2008	162.0	15.2	12.5		189.7			
	Difference from Same Period of Prior Year	(16.5)	(0.5)	1.7		(15.3)			
	First Half FY2009	12.4	(1.7)	1.1	(0.3)	11.5			
Operating Income (Loss)	First Half FY2008	11.7	(1.2)	1.0	(0.2)	11.3			
. ,	Difference from Same Period of Prior Year	0.7	(0.5)	0.1	(0.1)	0.2			
	Same Period of	0.7	(0.5)	0.1	(0.1)	0.			

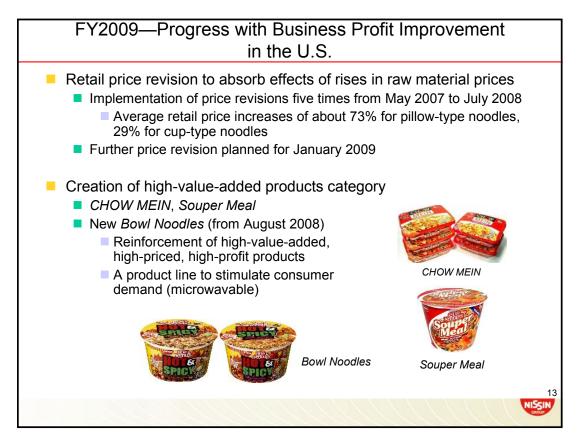
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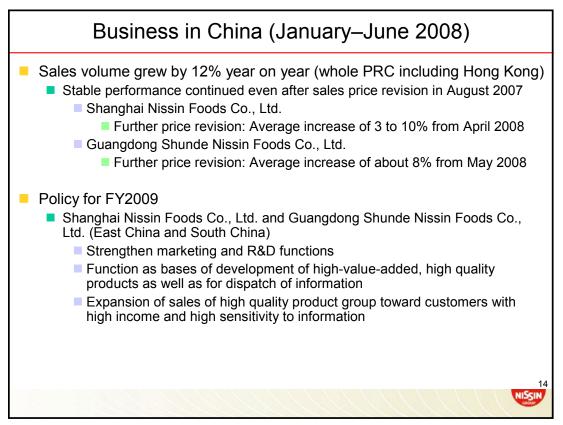
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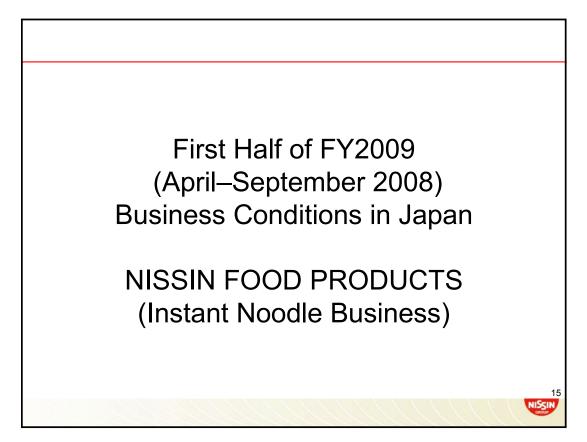


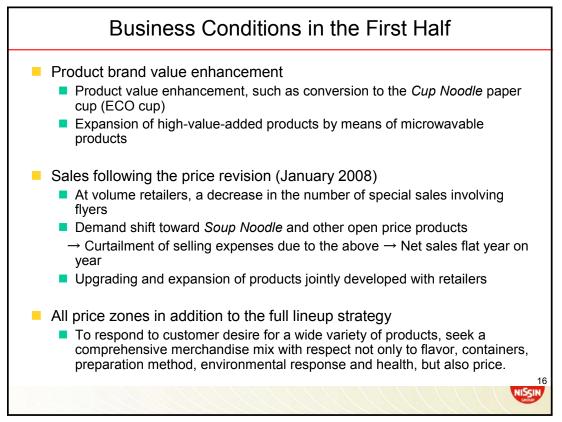
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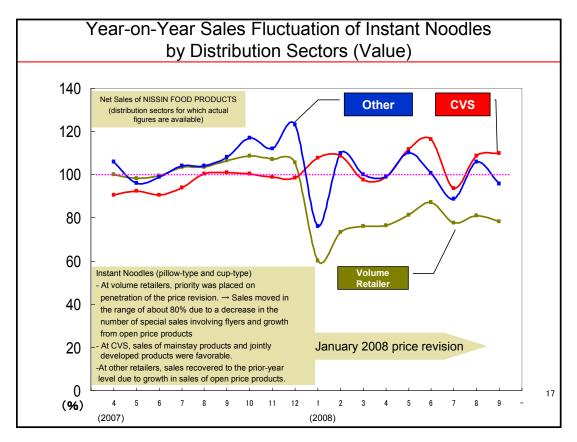
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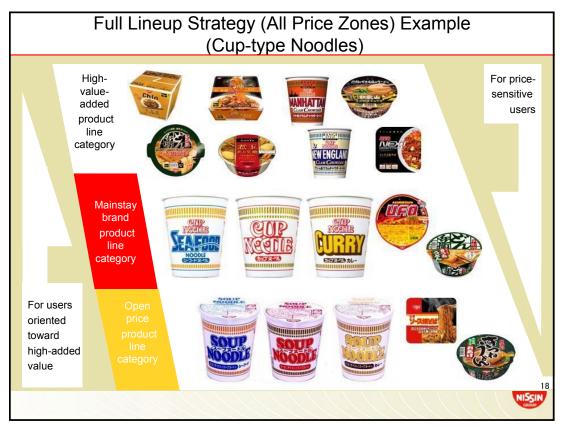




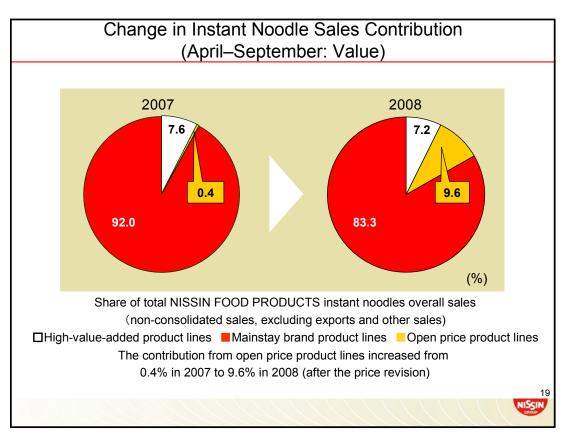
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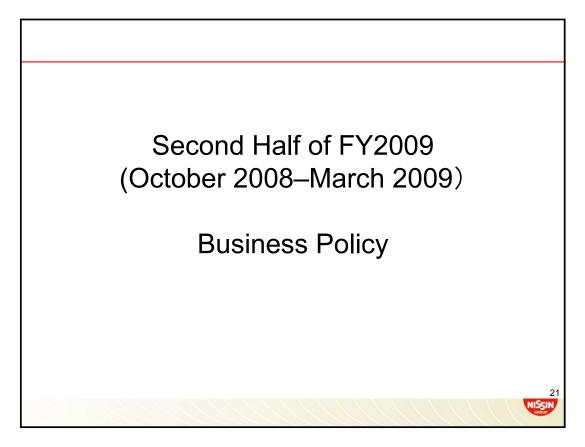
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	- Enhancement of high-value-added products with microwavable product lines (<i>Nicchin</i>), <i>Gyoretsu-no-Dekiru-Mise-no-Ramen Cup</i> , <i>GooTa</i> , and other product lines
Methods	 For mainstay products, recommendation of a price range commensurate with brand value
	- Compensation for the low number of products at the all-100-yen price point following the price revision with open price product lines
	- The ability to protect brand value of mainstay products
	- A flexible sales strategy that doesn't require selling expenses
Benefits	(enhancement of open price products)
	 The ability to offer a product selection that can meet customers' wide-ranging price needs

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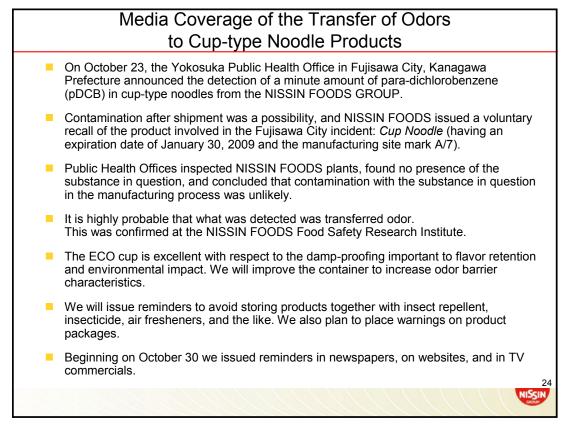
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Fore	Forecasts for the Fiscal Year Ending March 2009 (Consolidated)												
	(¥ Billion)												
			FY2	009	Cha	ange							
		FY2008	First Half Result	Full-year Forecast	Amount	%							
	Net Sales	385.5	174.4	370.0	(15.5)	(4.0)							
	Operating Income	27.7	11.5	20.0	(7.7)	(27.7)							
	Ordinary Income	32.8	13.8	25.5	(7.3)	(22.3)							
	Net Income	13.6	5.7	18.0	4.4	32.4							
							-						
						<u>UU</u>							



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[Supplementary Data 1] Results for the First Half of the FY2009

<Consolidated Statements of Income>

(Billions of yen)

	First Half		First Half		Change	
	FY 2008	Ratio(%)	FY 2009	Ratio(%)	Amount	Ratio(%)
I. Net Sales	189. 7	100. 0	174. 4	100. 0	(15. 3)	(8.1)
1. Instant noodle and associated business	170. 1	89.6	154. 5	88. 6	(15. 6)	(9. 1)
Pillow-type instant noodles	32. 3	17.0	29. 2	16. 8	(3. 0)	(9.3)
Cup-type instant noodles	115.6	60. 9	102. 5	58. 7	(13. 2)	(11.4)
Chilled and frozen foods	22. 2	11.7	22. 8	13. 1	0. 6	2.7
2. Other Business	19. 6	10. 4	19. 9	11. 4	0. 2	1.2
I. Cost of sales	95. 7	50.5	97.4	55. 8	1.6	1.7
Cost of sales (excluding retirement benefit expenses)	95. 7	50. 5	96. 2	55. 2	0. 4	
Retirement benefit expenses	0.0	0.0	1.2	0.6	1. 2	
Gross profit	94. 0	49.5	77.0	44. 2	(17.0)	(18.0)
II. Selling, general and administrative expenses	82. 7	43.5	65.5	37.6	(17. 2)	(20. 8)
Promotional expenses	47.4	25.0	27.6	15. 8	(19. 8)	
Advertising expenses	6. 1	3.2	5.9	3. 4	(0. 2)	
Distribution expenses	10. 8	5.7	10.6	6. 1	(0. 2)	
Retirement benefit expenses	(0. 1)	0.0	2. 1	1. 2	2. 2	
General expenses	18. 5	9.6	19.3	11. 1	0. 8	
Operating income	11.3	6.0	11.5	6.6	0. 2	1.8
IV. Non-operating income	3. 3	1.7	2. 8	1.6	(0. 5)	(15.0)
Interest income	0.8		0.8		0. 0	
Dividend income	1.1		1.1		(0. 0)	
Equity in earnings of affiliates	0. 7		0.6		(0. 1)	
Foreign currency exchence gain	0. 2		-		(0. 2)	
Other non-operating income	0. 5		0. 3		(0. 2)	
V. Non-operating expenses	0. 1	0. 1	0.6	0. 3	0. 5	400. 4
Ordinary income	14. 5	7.6	13.8	7. 9	(0. 7)	(5. 1)
VI. Extraordinary gains	0. 2	0.1	0.5	0. 3	0. 3	150. 1
Ⅶ. Extraordinary losses	2. 8	1.5	2.0	1. 2	(0. 8)	(29. 1
Loss on impairment of fixed assets	1.6		-		(1.6)	
Loss on devaluation of investments in securities	0.0		1.3		1.3	
Expenses for voluntary recall of products	0. 7		-		(0. 7)	
Other extraordinary losses	0. 5		0.7		0. 2	
Income before income taxes and minority interests	11. 9	6. 2	12. 2	7.0	0. 4	3.3
Income taxes and minority interests	6.4	3. 3	6.5	3. 7	0. 2	2.4
Net income	5.5	2.9	5.7	3. 3	0. 2	4.4

[Supplementary Data 2] Results for the First Half of the FY2009

<Non-consolidated Statements of Income>

(Billions of yen)

	First Half	Ratio(%)	First Half	Ratio(%)	Cha	nge	
	FY 2008	Natio ())	FY 2009	Natio (M)	Amount	Ratio(%)	
I. Net Sales	108. 9	100. 0	98. 6	100. 0	(10. 3)	(9.5)	
1. Instant noodle and associated business	108. 2	99. 4	97. 8	99. 2	(10. 4)	(9.6)	
Pillow-type instant noodles	14.0	12. 9	13. 2	13. 4	(0. 8)	(6.0)	
Cup-type instant noodles	80. 0	73.5	70. 2	71. 2	(9. 8)	(12.3)	
Chilled and frozen foods	14. 2	13.0	14. 4	14. 6	0. 2	2.0	
2. Other Business	0. 7	0.6	0. 8	0. 8	0. 1	8.5	
I. Cost of sales	48. 5	44. 6	48. 7	49. 4	0. 1	0.3	
Cost of sales	40.0		47.0	10.0	(1 0)		
(excluding retirement benefit expenses)	48.6	44.7	47.6	48.3	(1.0)	(2.1)	
Retirement benefit expenses	(0.1)	(0.1)	1.1	1.1	1. 2	-	
ross profit	60. 4	55.4	49. 9	50. 6	(10. 4)	(17.3)	
Ⅲ. Selling,general and administrative expenses	50. 4	46. 2	40. 4	41.0	(9. 9)	(19. 7)	
Promotional expenses	31.4	28.8	18. 7	19. 0	(12. 7)	(40.5)	
Advertising expenses	5.4	5.0	5. 1	5. 2	(0. 3)	(5.3)	
Distribution expenses	5.0	4.6	4. 8	4. 9	(0. 2)	(3.6)	
Retirement benefit expenses	(0.1)	(0. 1)	2. 0	2. 0	2. 2	-	
General expenses	8.7	7.9	9.8	9. 9	1.1	12.5	
perating income	10. 0	9. 2	9. 5	9.6	(0. 5)	(5. 2)	
V. Non-operating income	2. 2	2. 0	1.9	1. 9	(0. 3)	(11. 7)	
Interest income	0.5		0.6		0. 1		
Dividend income	1.4		1. 2		(0. 1)		
Other non-operating income	0.3		0. 1		(0. 2)		
V. Non-operating expenses	0.0	0.0	0. 7	0. 7	0. 7	17322.5	
)rdinary income	12. 1	11. 2	10. 7	10. 8	(1.5)	(12. 0)	
VI. Extraordinary gains	0. 2	0. 1	0.0	0. 0	(0. 1)	(78.9)	
VI. Extraordinary losses	6.4	5. 9	2. 6	2. 6	(3. 8)	(59. 2)	
Loss on devaluation of investments in securities	0.0		1. 3		1.3		
Loss on valuation of shares in affiliates	6.4		1. 3		(5. 1)		
Other extraordinary losses	0.0		0. 1		0.0		
ncome before income taxes and minority interests	5.9	5.4	8. 1	8. 2	2. 2	37. 2	
Income taxes and minority interests	5.6	5. 1	4. 4	4. 5	(1. 2)	(21. 2)	
let income	0.3	0.3	3. 7	3. 7	3. 4	1116.4	

Note: All amounts are rounded to the nearest 100 million yen.

The ratios of change are calculated on a yen basis and rounded to the nearest tenth.

Summary of Selected Data for the First Half [Supplementary Data 3]

	unit	First Half FY 2005	First Half FY 2006	First Half FY 2007	First Half FY 2008	First Half FY 2009	Full-year 2009 (Forecasts)
(Consolidated)							
Pillow-type instant noodles		21, 107	22, 385	22, 727	32, 255	29, 247	
Cup-type instant noodles		92, 960	94, 152	95, 804	115, 624	102, 459	
Chilled and frozen foods		20, 111	19, 995	20, 244	22, 211	22, 821	
Other Business		14, 589	13, 737	13, 690	19, 643	19, 884	
Net sales		148, 769	150, 270	152, 466	189, 734	174, 412	370, 000
(Growth rate)	%	(4.0)	1.0	1.5	24.4	(8.1)	—
Gross profit ratio	%	50. 5	50.8	50.4	49.5	44. 2	_
Operating income		12, 550	12, 617	14, 105	11, 320	11, 526	20, 000
Operating income ratio	%	8. 4	8.4	9.3	6.0	6.6	5.4
Ordinary income		15, 646	172, 120	16, 257	14, 496	13, 754	25, 500
Ordinary income ratio	%	10. 5	11.4	10. 7	7.6	7.9	6.9
Net income		6, 952	5, 419	9, 468	5, 478	5, 716	18,000
Net assets		247, 622	262, 509	275, 930	291, 745	287, 582	_
Total assets		346, 195	350, 796	363, 995	407, 339	396, 982	—
Net assets per share	Yen	2, 006. 17	2, 126. 80	2, 220. 29	2, 330. 83	2, 301. 11	_
Net income per share	Yen	56.33	43.91	77.98	44. 81	46.76	—
Equity ratio	%	71.5	74.8	74. 1	69.9	70. 9	_
Advertising expense ratio	%	4. 4	4. 2	4.6	3. 2	3. 4	—
Distribution expense ratio	%	5. 6	5.5	5. 7	5.7	6. 1	—
Promotional expense ratio	%	23. 0	23. 5	23. 4	25.0	15.8	—
Capital investment		1, 588	1, 432	2, 137	3, 963	5, 940	_
Depreciation and Amortization		3, 223	2, 860	2, 622	3, 644	3, 704	_
R&D expenses		1, 411	1, 371	1, 357	1, 758	1, 639	—

	unit	First Half FY 2005	First Half FY 2006	First Half FY 2007	First Half FY 2008	First Half FY 2009
(Non-consolidated)						
Pillow-type instant noodles		14, 149	14, 598	13, 907	14, 029	13, 192
Cup-type instant noodles		84, 818	85, 545	82, 568	80, 027	70, 208
Chilled and frozen foods		13, 789	13, 863	14, 346	14, 102	14, 379
Other Business		1, 571	526	569	737	799
Net sales		114, 329	114, 534	111, 391	108, 896	98, 580
(Growth rate)	%	(9.2)	0. 2	(2.7)	(2.2)	(9.5)
Gross profit ratio	%	55.0	54. 9	56. 2	55.4	50.6
Operating income		11, 575	10, 382	13, 049	9, 973	9, 458
Operating income ratio	%	10. 1	9.1	11. 7	9. 2	9.6
Ordinary income		14, 384	14, 331	14, 871	12, 144	10, 693
Ordinary income ratio	%	12.6	12.5	13. 4	11.2	10. 8
Net income		6, 571	6, 208	8, 561	303	3, 694
Number of shares outstanding	thousand	123, 457	123, 455	121, 428	122, 261	122, 258
Net assets		233, 192	246, 027	250, 117	258, 261	257, 201
Total assets		306, 541	309, 440	317, 420	326, 941	321, 314
Net assets per share	Yen	1, 888. 86	1, 992. 84	2, 059. 79	2, 112. 37	2, 103. 75
Net income per share	Yen	53.23	50. 29	70. 51	2.48	30. 21
Equity ratio	%	76. 1	79.5	78.8	79.0	80. 0
Advertising expense ratio	%	5. 3	5.2	5.9	5.0	5. 2
Distribution expense ratio	%	4. 8	4.5	4. 5	4.6	4. 9
Promotional expense ratio	%	26.6	27. 5	27. 9	28.8	19.0
Capital investment		803	323	1, 009	1, 323	5, 396
Depreciation and Amortization		1, 625	1, 404	1, 267	1, 323	1, 768
R&D expenses		1, 259	1, 202	1, 156	1, 224	1, 189

Listed amounts are rounded down to the nearest million yen.
 Number of shares outstanding exclude treasury stock.
 According to the adoption of the new Corporate Law, from the Fiscal Year Ended March 31, 2007
 Shareholders' equity> is changed to <Net assets>, and <Minority interests>is included.

Let's move the world of food



NISSIN FOODS GROUP

Please be aware that plans, projections of results, strategies, etc., of the Company published in these materials are based on the judgment of the Company's management using information available at the time of their release. Actual results may differ from these forecasts depending on a number of factors including but not limited to intensifying price competition in the market, changes in economic trends in the Company's operating environment, fluctuations in exchange rates and drastic changes in capital markets.