

## Financial Results for FY 3/2022 1Q

Announced on August 5, 2021

NISSIN FOODS HOLDINGS CO., LTD. (Stock Code: 2897)

Financial Results Presentation: August 6, 2021

- My name is Takashi Yano, CFO of NISSIN FOODS HOLDINGS.
- We would like to report on the financial results for the first quarter announced on TDnet on the website of the Tokyo Stock Exchange and our website at 1:15 p.m. on 5 August 2021.
- You have prepared "Summary of Consolidated Financial Statements for the Three Months Ended June 30, 2021", "FY 3/2022 1Q Financial Supplemental Data" and "Financial Results for FY 3/2022 1Q."
- I would like to start to explain along with the presentation material for the "Financial Results for FY 3/2022 1Q."

#### Management Policy for FY 3/2022 **Reboot and Make a Fresh Start** As the first year of our new management plan, we will sprint ahead in three growth strategies, as well as organizational and human resource reforms **Domestic Existing Businesses Overseas Existing Businesses** New Businesses Instant Noodles Business: Reform our Accelerate deeper global branding, which · Launch businesses with a sense of supply chain structure, create new has already begun to produce results. urgency to gain recognition for the wider categories and channels, and transition to Further solidify competitive advantage as a acceptance of complete nutritional foods a new sales approach arowth driver · Launch businesses across five touch Non-Instant Noodles Business: Accelerate · Pursue steady progress in multi-category points and conduct proof-of-concept tests group synergies in both supply and during FY3/2022: (1) subscription home and multi-area strategies to leverage demand (mainly in the confectionery business in China and Brazil delivery service (DC2: intensive program), business) to build a foundation for growth (2) corporate cafeterias, (3) senior, (4) and improved profitability retail sales, and (5) smart cities Group Overall · Leverage the lessons of COVID-19 to transition both work styles and business structures to a new normal through the maximum use of digital technologies · Respond accurately to consumer behavior and awareness to turn increased demand under the COVID-19 pandemic into sustainable growth drivers \* China (including H.K.) strategy and related targets, financial results forecasts are established independently by NISSIN FOODS HOLDINGS 1

- I would like to report on our business results for financial results for the first quarter of FY 3/2022.
- Under the concept of "Make A Fresh Start", this term will be the first year of our Mid- to Long-Term Growth Strategy. It will be a year to make a fresh start and make a dash for the three growth strategies and organizational and human resource reforms.
- By taking advantage of the lessons learned from COVID-19, we will shift both work styles and business structure itself to a new normal through the maximum use of digital technologies. In addition, we will turn the increased demand under the COVID-19 pandemic into sustainable growth drivers by accurately responding to changes in consumer behavior and awareness.

FY 3/2022 1Q Financia	al Results H	lighlights	·		GROU		
FY 3/2022 1Q Results	<u>Institutional a</u> basi	-	<u>Management a</u> basis <sup>*</sup>	<u>Target level</u> for FY 3/2022			
Revenue	132.5 bil. yen	+9.9%	130.4 bil. yen	+17.6%	Double Digit		
Core Operating Profit of Existing Businesses	13.2 bil. yen	(22.9%)	13.1 bil. yen	+ 20.5%	Double Digit		
Domestic Instant Noodles Business		(22.4%)		+ 35.2%	Mid single Digit		
Domestic Non-Instant Noodles Business		(12.6%)		+ 23.8%	Double Digit		
Overseas Business		(28.9%)		(11.0%)	Double Digit		
Topics							
<ul> <li>[Institutional accounting basis]</li> <li>Revenue: Increased in both domestic and overseas businesses, even before deducting the impact of C-19</li> <li>Core Operating Profit of Existing Businesses: Decreased in almost all segments YoY due to the effect of C-19</li> </ul>							
<ul> <li>[Management accounting basis] Good start for Fresh Start</li> <li>Revenue: Increased in revenue in all segments except domestic others and grew by 17.6% on a consolidated basis</li> <li>Core Operating Profit of Existing Businesses: The growth rate was +20.5% on a consolidated basis YoY, well above the medium-target level.</li> </ul>							
Growth rate are calculated by converting foreign currency amounts rate at the time of consolidation.	s into yen at the same rate as the pre		-	-			

- Slide 2 shows highlights of financial results for the first quarter of FY 3/2022.
- First of all, on an "Institutional accounting basis" such as in the financial statements, revenue increased in both Domestic and Overseas businesses even before deducting the impact of COVID-19 in the first quarter of 3/2021, resulting in an overall increase by 9.9% year on year to 132.5 billion yen. On the other hand, core operating profit of existing businesses decreased by 22.9% year on year to 13.2 billion yen, due to a decrease in profit in almost all business segments as a reaction to the impact of COVID-19 in the last fiscal year.

Excluding the impact of foreign exchange rates and the impact of C-19, which had a significant impact on FY 3/2021 results (e.g., increase in demand, reduction in selling expenses, unused expenses, etc.) the actual YoY change / growth rate.

- Next, on a "Management accounting basis (Constant currency basis, Less C-19)", which has been
  introduced as a new indicator from this fiscal year, revenue increased in all segments except the
  Domestic others, increased by 17.6% to 130.4 billion yen on a consolidated basis. The growth rate of
  core operating profit of the existing business was 20.5% year on year, far exceeding the mid- and longterm target level of Mid-single Digit and the current fiscal year's plan of 12.2%.
- · We have made a good start toward "Make A Fresh Start."

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### Consolidated Financial Summary

Institutional accounting basis: Increase in revenue and decrease in profits, but maintain high growth compared to the FY 3/2020

		In	stitutional ac	Management accounting basis (Constant currency basis, Less C-19)						
bil. Yen	FY 3/2022	FY 3/2021	YoY Change		FY 3/2020	vs. FY 3/2020	FY 3/2022	FY 3/2021	YoY Change	
	1Q ①	1Q ②	Amount 3=1-2	Ratio (4)=(3)÷(2)	1Q (5)	CAGR 6	1Q ⑦=①-Ex impact	1Q ⑧=②-C-19	Amount (9=7-8)	Ratio 10=9÷8
Revenue	132.5	120.6	+ 11.9	+ 9.9%	105.9	+ 11.8%	130.4	110.9	+ 19.5	+ 17.6%
Core operating profit of existing businesses	13.2	17.2	(3.9)	(22.9%)	8.1	+ 28.2%	13.1	10.9	+ 2.2	+ 20.5%
Operating profit	13.2	17.5	(4.2)	(24.1%)	8.6	+ 23.9%	13.1	11.1	+ 2.0	+ 18.0%
Profit attributable to owners of the parent	7.9	12.1	(4.2)	(34.7%)	5.8	+ 16.7%				
Core OP margin of existing businesses	10.0%	14.2%	(4.2pt )		7.6%		10.1%	9.8%	+ 0.2pt	
OP margin	10.0%	14.5%	(4.5pt)		8.1%		10.1%	10.0%	+ 0.0pt	
Profit attributable to owners of the parent margin	6.0%	10.0%	(4.1pt)		5.5%					

Management accounting basis: Significantly higher than in all amounts

- Slide 3 shows a summary of financial results for the first quarter of FY 3/2022.
- The column on the left is the "Institutional accounting basis." As I explained earlier, ③ shows an increase in revenue and decrease in profit. However, compared to FY 3/2020 excluding the impact of COVID-19, as shown in ⑥, we have maintained high growth with double-digit CAGRs in all amounts and improved profit margins.
- The right-hand column shows "Management accounting basis (Constant currency basis, Less C-19)."
- Revenue increased by 19.5 billion yen, or 17.6% year on year, to 130.4 billion yen.
- Core operating profit of existing businesses increased by 2.2 billion yen, or 20.5%, to 13.1 billion yen, and operating profit increased by 2.0 billion yen, or 18.0%, to 13.1 billion yen. Revenue, core operating profit of existing businesses and operating profit all increased significantly over the same period last year.
- In conjunction with these results, core operating profit of existing businesses margin and our operating
  profit margin were both 10.1%.



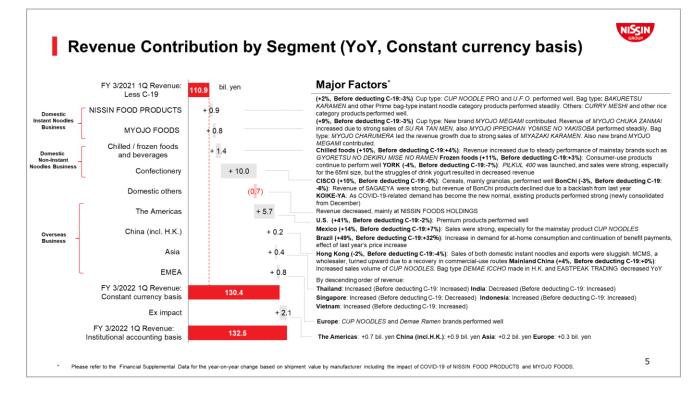
### Revenue Results by Segment

- Institutional accounting basis: Increased in both Domestic and Overseas Businesses, even
  though revenue decreased in Domestic Instant Noodle Business and Domestic Others
- Management accounting basis: Increased in all segments except Domestic Others

		Ir	stitutional a	Management accounting basis (Constant currency basis, Less C-19)						
bil. Yen	FY 3/2022	FY 3/2021	YoY Change Amount Ratio		FY 3/2020	vs. FY 3/2020 CAGR	FY 3/2022	FY 3/2021	YoY Change	
	1Q	1Q			1Q		1Q	1Q	Amount	Ratio
	1	2	3=1-2	(4=3÷2	5	6	⑦=①-Ex impact	(8)=(2)-C-19	9=7-8	10=9÷8
NISSIN FOOD PRODUCTS	46.6	48.1	(1.5)	(3.1%)	43.4	+ 3.6%	46.6	45.7	+ 0.9	+ 2.0%
MYOJO FOODS	9.4	9.7	(0.2)	(2.6%)	8.4	+ 5.9%	9.4	8.6	+ 0.8	+ 9.4%
Domestic Instant Noodles Business	56.0	57.7	(1.7)	(3.0%)	51.8	+ 4.0%	56.0	54.3	+ 1.7	+ 3.2%
Chilled / frozen foods and beverages	20.2	20.1	+ 0.2	+ 0.8%	17.5	+ 7.5%	20.2	18.8	+ 1.4	+ 7.6%
Confectionery	17.1	7.6	+ 9.4	+ 123.3%	6.6	+ 60.8%	17.1	7.1	+ 10.0	+ 141.2%
Domestic Non-Instant Noodles Business	37.3	27.7	+ 9.6	+ 34.6%	24.1	+ 24.4%	37.3	25.9	+ 11.4	+ 44.1%
Domestic others	0.5	0.8	(0.3)	(37.2%)	1.0	(28.6%)	0.5	1.2	(0.7)	(59.1%)
Domestic total	93.8	86.2	+ 7.6	+ 8.8%	76.9	+ 10.4%	93.8	81.3	+ 12.4	+ 15.3%
The Americas	20.2	17.7	+ 2.5	+ 14.0%	15.1	+ 15.6%	19.5	13.8	+ 5.7	+ 41.4%
China (incl. H.K.)	12.2	11.5	+ 0.7	+ 6.4%	9.6	+ 12.7%	11.4	11.2	+ 0.2	+ 1.6%
Asia	3.4	3.0	+ 0.4	+ 14.8%	2.7	+ 11.3%	3.2	2.8	+ 0.4	+ 15.5%
EMEA	2.8	2.1	+ 0.7	+ 32.4%	1.5	+ 36.4%	2.5	1.8	+ 0.8	+ 42.8%
Overseas total	38.7	34.3	+ 4.3	+ 12.6%	29.0	+ 15.5%	36.6	29.6	+ 7.1	+ 24.0%
Consolidated	132.5	120.6	+ 11.9	+ 9.9%	105.9	+ 11.8%	130.4	110.9	+ 19.5	+ 17.6%

Results in China (including H.K.) are based on the consolidation policy of NISSIN FOODS HOLDINGS, Disclosure may differ from that of NISSIN FOODS CO., LTD. (located in H.K.)

- Slide 4 shows our revenue results by segment.
- In the left column, "Institutional accounting basis," although revenue in the Domestic Instant Noodles Business and Domestic others declined, revenue in both the Domestic and Overseas businesses increased, despite the impact of COVID-19 demand in the last fiscal year. Overall, the Company has achieved an increase in consolidated revenue.
- In addition, compared to FY 3/2020, we have maintained a high level of growth in all business segments, as shown in column 6.
- We believe that this indicates that demand for our products has been steadily increasing on a global basis over the COVID-19 period.
- Next, please refer to the right-hand column, "Management accounting basis (Constant currency basis, Less C-19)."
- Domestic Instant Noodle Business revenue increased by 1.7 billion yen, or 3.2%, to 56.0 billion yen, while Domestic non- instant noodle business revenue increased by 11.4 billion yen, or 44.1%, to 37.3 billion yen. As a result, revenue in the Domestic business increased by 12.4 billion yen, or 15.3%, to 93.8 billion yen.
- Revenue in Overseas business increased by 7.1 billion yen, or 24%, to 36.6 billion yen, and revenue in all segments, excluding Domestic others, increased significantly over the previous year.
- We establish a new segment for IR purposes called New Businesses, beginning with FY 3/2022 fiscal results. In addition, in order to strengthen the group synergies of our confectionery business with the consolidation of KOIKE-YA as a subsidiary, the Beverage business was transferred from the Confectionery and beverage business segment to the Chilled and frozen and beverage business, making the Confectionery business its own segment for disclosure.
- As a result of this change, the Confectionery business includes the additional effect of the new consolidation of KOIKE-YA.



- Slide 5 shows details of revenue as "Management accounting basis (Constant currency basis, Less C-19)" by segment.
- Revenue of NISSIN FOOD PRODUCTS increased by 2%, or 0.9 billion yen, year on year, to 46.6 billion yen. In cup-type instant noodles, sales of *CUP NOODLE PRO* and *U.F.O.* were strong. In bag-type noodles, the Prime bag-type instant noodles category, including *BAKURETSU KARAMEN*, performed well. In the Other category, the rice category, including *CURRY MESHI*, performed well.
- Revenue of MYOJO FOODS increased by 9%, or 0.8 billion yen, year on year, to 9.4 billion yen. In the cup-type instant noodles category, the new brand MYOJYO MEGAMI contributed to revenue. In the bag type instant noodles category, CHARUMERA led the revenue growth due to strong sales of MIYAZAKI KARAMEN.
- In Chilled and frozen and beverage business, revenue in the chilled foods business increased by 10% year on year due to steady sales of mainstay brands such as GYORETSU NO DEKIRU MISE NO RAMEN. In the frozen foods business, revenue increased by 11% year on year as commercial products continued to perform well. NISSIN YORK launched PILKUL400 and sales were strong, especially in the 65ml category, but sales decreased by 4% due to the impact of the sluggish sales of drink yogurt. As a result, revenue in Chilled and frozen and beverage business increased by 1.4 billion yen to 20.2 billion yen year on year.
- In Confectionery business, revenue increased due to the revenue of NISSIN CISCO increased by 10% year on year. The revenue of BonChi decreased by 3% year on year, the business combination of KOIKE-YA contributed to these results, which was newly consolidated in December 2020. As a result, the Confectionery business segment recorded an increase of 10.0 billion yen year on year to 17.1 billion yen.
- In the Americas, revenue in the U.S. increased by 41% year on year due to strong sales of premium products, and revenue in Mexico increased by 14% year on year due to strong sales of the mainstay product *CUP NOODLES*. In Brazil, revenue increased by 49% year on year due to increased demand for at-home consumption, the continuation of benefits payments and effect of last year's price increase. As a result, revenue in the Americas increased by 5.7 billion yen year on year to 19.5 billion yen.
- In China, revenue increased by 0.2 billion yen to 11.4 billion yen year on year. In Hong Kong, revenue of
  domestic instant noodles turned up, and MCMS, a wholesaler, turned upward with a recovery in the
  commercial-use routes, but revenue declined 2% year on year due to a drop in exports. In Mainland
  China, revenue increased by 4% year on year, mainly due to an increase in the sales volume of CUP
  NOODLES.
- In Asia, revenue increased in all regions except India, rising 0.4 billion yen to 3.2 billion yen year on year.
- In EMEA, revenue increased by 0.8 billion yen to 2.5 billion yen year on year due to strong sales of CUP NOODLES, Soba and Demae Ramen brands.



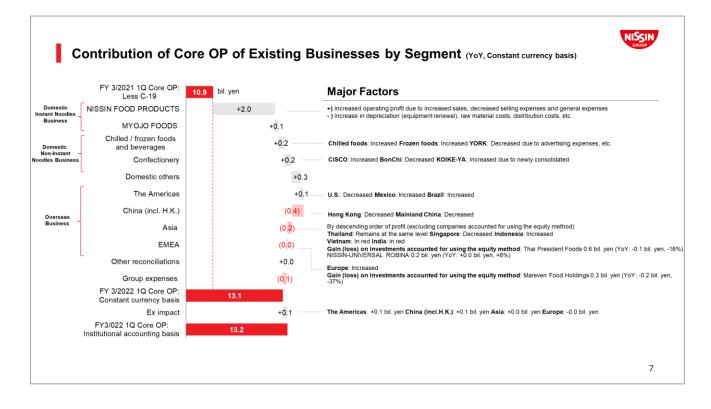
### Core OP Results by Segment

- Institutional accounting basis: Decreased in almost all segments, but maintained steady growth compared to FY 3/2020
- Management accounting basis: Domestic segments were strong, and the Americas exceeded mid-single digit in overseas businesses.

				Institutional ac	Management accounting basis (Constant currency basis, Less C-19)							
bil. Yen	OP	Other Income	FY 3/2022 1Q	FY 3/2021 1Q	YoY C	hange	FY 3/2020 1Q	vs. FY 3/2020	FY 3/2022 1Q	FY 3/2022 1Q FY 3/2021 1Q		hange
	UP.	and Expense	Core OP	Core OP	Amount	Ratio	Core OP	CAGR	Core OP	Core OP	Amount	Ratio
	1	2	3=1-2	4	5=3-4	6=5÷4	Ø	8	③=③-Ex impact	10=4-C-19	(1)=9-(1)	12=11÷10
NISSIN FOOD PRODUCTS	7.0	0.0	7.0	8.7	(1.7)	(19.7%)	4.6	+ 22.9%	7.0	5.0	+ 2.0	+ 39.5%
MYOJO FOODS	1.0	0.0	1.0	1.6	(0.6)	(37.1%)	0.6	+ 29.1%	1.0	0.9	+ 0.1	+ 10.8%
Domestic Instant Noodles Business	8.0	0.0	8.0	10.3	(2.3)	(22.4%)	5.2	+ 23.6%	8.0	5.9	+ 2.1	+ 35.2%
Chilled / frozen foods and beverages	1.3	0.1	1.2	1.6	(0.4)	(23.1%)	0.4	+ 72.6%	1.2	1.0	+ 0.2	+ 20.1%
Confectionery	1.1	0.1	1.0	1.0	+ 0.0	+ 4.7%	0.4	+ 52.9%	1.0	0.8	+ 0.2	+ 28.5%
Domestic Non-Instant Noodles Business	2.4	0.1	2.2	2.6	(0.3)	(12.6%)	0.8	+ 62.8%	2.2	1.8	+ 0.4	+ 23.8%
Domestic others	0.6	0.0	0.5	0.2	+ 0.4	+ 210.3%	0.2	+ 80.7%	0.5	0.3	+ 0.3	+ 115.5%
Domestic total	11.0	0.2	10.8	13.0	(2.3)	(17.3%)	6.2	+ 31.4%	10.8	8.0	+ 2.8	+ 35.1%
The Americas	1.2	0.0	1.2	1.9	(0.7)	(38.4%)	1.4	(7.3%)	1.1	1.0	+ 0.1	+ 9.4%
China (incl. H.K.)	1.1	(0.0)	1.1	1.5	(0.4)	(27.9%)	0.8	+ 16.6%	1.0	1.4	(0.4)	(26.7%)
Asia	1.0	0.0	1.0	1.2	(0.2)	(17.4%)	0.8	+ 10.0%	1.0	1.1	(0.2)	(13.5%)
EMEA	0.5	(0.0)	0.6	0.7	(0.2)	(25.3%)	0.2	+ 83.7%	0.6	0.6	(0.0)	(4.8%)
Overseas total	3.8	(0.0)	3.8	5.4	(1.6)	(28.9%)	3.2	+ 10.0%	3.7	4.2	(0.5)	(11.0%)
Domestic and Overseas Total	14.8	0.2	14.6	18.4	(3.8)	(20.7%)	9.4	+ 24.6%	14.5	12.1	+ 2.3	+ 19.3%
Other reconciliations	(0.0)	(0.0)	(0.0)	(0.0)	+ 0.0	-	(0.1)	-	(0.0)	(0.0)	+ 0.0	
Group expenses	(1.3)	-	(1.3)	(1.2)	(0.1)	-	(1.3)	-	(1.3)	(1.2)	(0.1)	
Existing Businesses	13.4	0.2	13.2	17.2	(3.9)	(22.9%)	8.1	+ 28.2%	13.1	10.9	+ 2.2	+ 20.5%
New Businesses	(0.2)	0.1	(0.3)	(0.1)	(0.2)	-	(0.0)	-	(0.3)	(0.1)	(0.2)	
Consolidated	13.2	0.3	13.0	17.1	(4.1)	(23.9%)	8.0	+ 27.1%	12.8	10.8	+ 2.1	+ 19.3%

Results in Unitial (including FLR.) are based on the consolitation policy of NISSIN FUCUS FUCUINGS. Disclosure may differ from that of NISSIN FUCUS CU., LLD, (located in FL

- Slide 6 shows details of core operating profit results by segment.
- First of all, in the left column, "Institutional accounting basis," core operating profit decreased in almost all segments due to a backlash of the impact of COVID-19 in the previous fiscal year. However, the CAGR compared to FY 3/2020 results in all business segments maintaining solid growth as well as revenue.
- Next, please refer to the right-hand column, "Management accounting basis (Constant currency basis, Less C-19)."
- In the Domestic instant noodles business, operating profit increased by 2.1 billion yen, or 35.2% year on year, to 8.0 billion yen. In the Domestic non-instant noodles business, operating profit increased by 0.4 billion yen, or 23.8% year on year, to 2.2 billion yen. As a result, revenue in the domestic business increased by 2.8 billion yen, or 35.1%, to 10.8 billion yen.
- Overseas sales declined by 0.5 billion yen, or 11%, to 3.7 billion yen, and with the addition of reconciliations and group expenses of 1.3 billion yen, core operating profit of existing businesses was 13.1 billion yen. Existing businesses as a whole are expected to grow by 20.5%, far exceeding the planned level of +12.2% for the current fiscal year.
- The New business segment posted a loss of 0.3 billion yen, and consolidated core operating profit increased by 2.1 billion yen, or 19.3% year on year, to 12.8 billion yen.



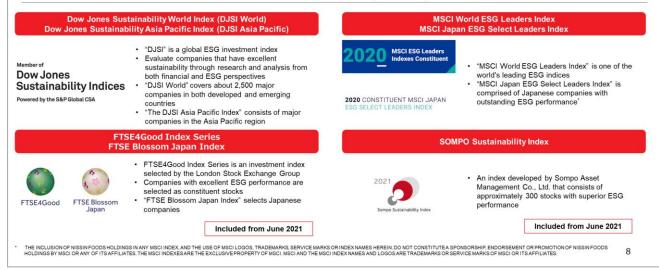
- Slide 7 shows details of core operating profit as "Management accounting basis (Constant currency basis, Less C-19)" by segment.
- Core operating profit in NISSIN FOOD PRODUCTS increased by 2.0 billion yen, as higher profits due to increased sales, decreased selling expenses and general expenses offset increases in depreciation and amortization expenses, such as equipment renewal, and raw material and distribution costs.
- In the Americas, operating profit decreased in the U.S. due to the impact of increased material costs, distribution costs, and labor costs, while operating profit increased in Brazil as the impact of continued high prices of key raw materials was offset by increased sales volume and sales unit prices due to price increases in the previous fiscal year. Operating profit in the Americas increased by 0.1 billion yen.
- Operating profit in China including Hong Kong decreased by 0.4 billion yen. In Hong Kong, operating
  profit decreased due to a decrease in sales, an increase in the cost of sales ratio, and an increase in
  selling expenses. Operating profit in the Mainland China decreased due to an increase in the cost of
  sales ratio caused by a sharp rise in raw material prices, despite the steady sales of the mainstay
  product CUP NOODLES.
- In Asia, operating profit decreased by 0.2 billion yen. As for gain (loss) on investments accounted for using the equity method in this segment, operating profit in Thai President Foods decreased by 0.1 billion yen, or 16% year on year, to 0.6 billion yen, and NURC increased by 6% year on year to 0.2 billion yen.
- In EMEA, operating profit increased in Europe. On the other hand, operating profit in Mareven Food Holdings, gain (loss) on investments accounted for using the equity method, decreased by 0.2 billion yen, or 37% year on year, to 0.3 billion yen.



## EARTH FOOD CHALLENGE 2030

Proactively addressed sustainability issues and selected for inclusion in many ESG indices.

Status of inclusion in ESG indices ( as of August 2021)

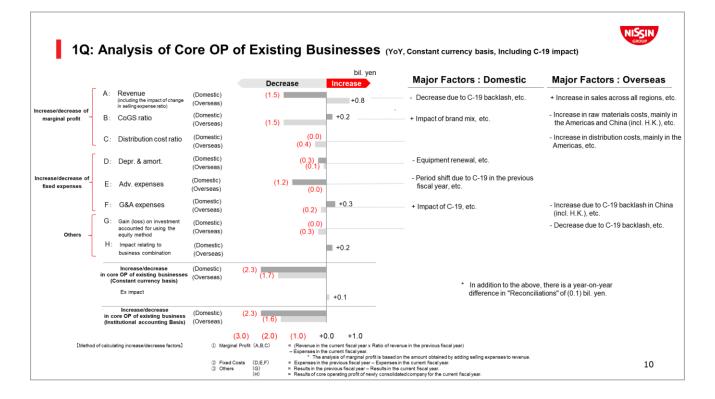


- Slide 8 shows a summary of the ESG indices in which we are currently included.
- As for progress in the current fiscal year, we were selected for the first time as a constituent stock of the FTSE4Good Index Series, a leading global ESG investment index, and the FTSE Blossom Japan Index in June2021, which targets Japanese companies. The NISSIN FOODS Group is promoting various initiatives to achieve a sustainable society under its environmental strategy "EARTH FOOD CHALLENGE 2030" and the "CUP NOODLES DO IT NOW!" project. We recognize that we have been selected as a constituent stock of both indices this time because our initiatives on climate change, sustainable procurement and respect for human rights have been highly evaluated.
- In addition, we have been selected as a constituent stock of the "DJSI World" and "DJSI Asia Pacific", the "MSCI Japan ESG Select Leaders Index", which is another ESG investment index adopted by the GPIF, and the "SOMPO Sustainability Index."
- The NISSIN FOODS Group will continue to strive for the realization of a sustainable society and the enhancement of corporate value.
- I am pleased to conclude this briefing on our financial results for the first quarter of FY 3/2022.



# Appendix

Ι.	FY 3/2022 1Q:Analysis of Core OP of Existing Businesses P10
11.	FY3/2022: Analysis of Core OP Forecast of Existing Businesses P12~13
111.	FY 3/2022 Policies and Activities in Each Existing Business Segment P15~21
IV.	Assumptions for performance explanation and definition of Non-GAAP indicators





# Appendix

Ι.	FY 3/2022 1Q:Analysis of Core OP of Existing Businesses	. P10
II.	FY3/2022: Analysis of Core OP Forecast of Existing Businesses P1	12~13
.	FY 3/2022 Policies and Activities in Each Existing Business Segment P1	15~21
IV.	Assumptions for performance explanation and definition of Non-GAAP indicators	23~25

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Analysis of Core OP Forecast of Existing Businesses (vs FY 3/2021, Planned constant currency basis, Including C-19 impact)

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				Decrease	bil. yen	Major Factors : Domestic	Major Factors : Overseas
	A:	Revenue (including the impact of change in selling expense ratio)	(Domestic) (Overseas)	(1.5)	+2.3	- Decrease due to C-19 backlash, etc.	+ Increase in sales, mainly in China (incl. H.K.), the Americas and Asia, etc.
Increase/decrease of marginal profit	В:	CoGS ratio	(Domestic) (Overseas)	(0.1)	+0.1		
	C:	Distribution cost ratio	(Domestic) (Overseas)	(0.5) (0.1)		- Higher distribution costs, etc.	
	D:	Depr. & amort.	(Domestic) (Overseas)		+0.2 +0.2		
Increase/decrease of fixed expenses	E:	Adv. expenses	(Domestic) (Overseas)	(1.0)	+0.4		- Increase in advertising expenses in Americas and China (incl. H.K.), etc.
	F:	G&A expenses	(Domestic) (Overseas)	(3.7)		- Increase due to C-19 backlash, etc.	- Increase due to C-19 backlash mainly in China (incl. H.K.), etc.
	G:	Gain (loss) on investment accounted for using the equity method	(Domestic) (Overseas)	(0.4)	+0.1		
Others	H:	Impact relating to business combination	(Domestic) (Overseas)		+0.9		
		Increase/decrease re OP of existing businesses red constant currency basis*)	(	(4.4)	+0.0	<ul> <li>In addition to the above, the difference in "Reconciliation"</li> </ul>	
[Method o	fcalcula	ting increase/decrease factors]	<ol> <li>Marginal Profit</li> <li>Fixed Costs (</li> </ol>	(A,B,C) = (Revenue in the c – Expenses in the c * The analy		he amount obtained by adding selling expenses to revenue.	
			③ Others ( (	(G) = Results in the pre- H) = Forecast of core of previous fiscal year	vious fiscal year – Forecasts in the operating profit of newly consolidat ar from the time of business combi	current fiscal year. ed company for the current fiscal year-Results of core operating p	profit of newly consolidated company for the 12
* The	actual av	erage exchange rates for the April-Ma	arch period of FY 3/2021 are	e applied under planned constant cur	rency basis.		



### FY 3/2022 Forecasts by Segment

Aiming for significant growth beyond FY3/2021 performance (excluding COVID-19 impact) across many segments

	Revenue (IFRS)				Core Operating Profit (Non-GAAP)									
	PY (FY 3/2021 Results)					PY (FY 3/2021 Results)								
bil. Yen	FY3/2022 Forecast	Revenue	C-19 Impact	Less C-19	YoY c	hange	FY3/2022 Forecast	ОР	Other Income and Expense	Core OP	C-19 Impact	Less C-19	YoY C	hange
NISSIN FOOD PRODUCTS	207.0	205.6	2.8	202.8	+ 4.2	+ 2.1%	28.0	32.2	0.2	32.0	5.3	26.6	+ 1.4	+ 5.19
MYOJO FOODS	37.5	37.6	1.4	36.2	+ 1.3	+ 3.6%	2.4	3.2	0.1	3.1	1.0	2.1	+ 0.3	+ 13.5%
Instant noodles	244.5	243.2	4.2	239.0	+ 5.5	+ 2.3%	30.4	35.4	0.3	35.1	6.3	28.8	+ 1.6	+ 5.7%
Chilled / frozen foods and beverages	77.0	77.7	1.8	75.9	+ 1.1	+ 1.5%	3.0	3.6	0.2	3.4	0.9	2.5	+ 0.5	+ 19.79
Confectionery	65.0	41.1	0.6	40.5	+ 24.5	+ 60.4%	3.1	2.6	0.0	2.6	0.2	2.3	+ 0.8	+ 34.09
Domestic others	2.5	3.3	(1.4)	4.7	(2.2)	(46.8%)	1.0	0.8	0.0	0.8	0.2	0.6	+ 0.4	+ 60.29
Domestic total	389.0	365.3	5.2	360.1	+ 28.9	+ 8.0%	37.5	42.5	0.5	41.9	7.7	34.2	+ 3.3	+ 9.6%
The Americas	74.0	70.9	9.6	61.3	+ 12.7	+ 20.8%	3.9	4.0	0.0	4.0	1.8	2.2	+ 1.7	+ 75.39
China (incl. H.K.)	55.0	48.2	0.5	47.6	+ 7.4	+ 15.5%	5.5	5.8	0.2	5.5	0.5	5.0	+ 0.5	+ 9.9%
Asia	13.5	12.7	0.1	12.5	+ 1.0	+ 7.9%	4.6	4.1	0.1	4.0	0.1	4.0	+ 0.6	+ 16.09
EMEA	8.5	9.1	1.0	8.1	+ 0.4	+ 4.6%	1.5	1.9	0.0	1.8	0.4	1.5	+ 0.0	+ 2.1%
Overseas total	151.0	140.8	11.3	129.5	+ 21.5	+ 16.6%	15.5	15.7	0.3	15.5	2.8	12.7	+ 2.8	+ 22.4%
Domestic and Overseas Total	540.0	506.1	16.5	489.6	+ 50.4	+ 10.3%	53.0	58.2	0.8	57.4	10.5	46.9	+ 6.1	+ 13.1%
Other reconciliations							(0.0)	4.0	4.1	(0.1)	0.0	(0.1)	(1.0)	1
Group expenses							(6.0)	(4.9)	0.0	(4.9)	0.0	(4.9)	(1.0)	
Existing Businesses	540.0	506.1	16.5	489.6	+ 50.4	+ 10.3%	47.0	57.3	4.9	52.4	10.5	41.9	+ 5.1	+ 12.2%
New Businesses							(2.5) ~ (4.5)	(1.8)	0.0	(1.8)	0.0	(1.8)	(0.7) ~ (2.7)	
Consolidated	540.0	506.1	16.5	489.6	+ 50.4	+ 10.3%	44.5 ~ 42.5	55.5	4.9	50.6	10.5	40.1	+ 4.4 ~ + 2.4	+ 11.09
China (including H.K.) strategy and relate (located in H.K.)	ed targets, finan	cial results fo	recasts are e	established i	ndependen	ly by NISSIN	FOODS HOLDIN	IGS. Disclo	sure may diff	er from that	of NISSIN FO	DODS CO., L	TD.	13
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# Appendix

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11.	FY3/2022: Analysis of Core OP Forecast of Existing	Businesses		P12~13
III.	FY 3/2022 Policies and Activities in Each Existin	ng Business	Segment	P15~21
IV.	Assumptions for performance explanation			
	and definition of Non-GAAP indicators			P23~25



As of May 11, 2021

NISCIN

### FY 3/2022 Domestic Instant Noodles Business Policy and Activities by Segment (2)

### **MYOJO FOODS**

## Pursue new value and address societal demands to build sustainable company growth

#### Pursue new value

- Establish and nurture the new *MEGAMI* brand, making the best use of proprietary non-fry technology
- Expand standards among mainstay products and improve profitability
- Create products for new demand, addressing stay-at-home lifestyles from a new angle
- Addressing societal demands
  - Promote the switch to environmentally friendly FSC® certified paper (forest certified) materials for corrugated cardboard
  - Expand range of products using the Salt Care Cup
  - Pursue measures addressing the Act on Promotion of Women's Participation and Advancement in the Workplace





The design enables consumers to see how much salt they have consumed when the level of the remaining soup reaches the 150ml line, cleverly enabling them to reduce their salt intake while at the same time maintaining the same delicious taste!



### FY 3/2022 Domestic Non-Instant Noodles Business Policy and Activities by Segment (1)

### Chilled / Frozen Foods and Beverage Business

### NISSIN CHILLED FOODS

- · No.1 market share in the noodles genre
- Expansion of 4K+ plus series of products (4K = easy (kanben), individual (kosyoku), complete (kanketsu), environmentally friendly (kankyo))
- Advancement in the Delicious Eco-Noodle Project
- Business expansion in new channels



### NISSIN YORK

- Build awareness and promote functional understanding of PILKUL 400
- Stronger messaging for intestinal function improvement of TOKACHI NOMU YOGURT and leading trial purchases

### NISSIN FROZEN FOODS

- Expand into other areas by strengthening single products as means to greater brand recognition
- · Become No.1 in the pasta market
- · Enter high-end noodles and pasta markets
- Products and distribution strategies that emphasize profitability



As of May 11, 2021

NISSIN

### FY 3/2022 Domestic Non-Instant Noodles Business Policy and Activities by Segment (2)

#### **Confectionery Business**

#### NISSIN CISCO

- Provide high-quality cereals with strong value for health, combined with affordability and variety
- Further strengthen and nurture the GOROTTO GRANOLA brand
- Value proposition and product development unique to confectionery under the concept of Unique Functions and Wellness

BonChi

- Strengthen existing brands further and respond to new consumption
  - Improve sales of major brands, focusing mainly on PEANUT AGE, KARASHI MENTAIKO OGATA AGESEN, BONCHI AGE
  - Enter the snack sales area given growth in at-home consumption
     Pursue greater cost reductions through productivity improvement projects





 Strengthen domestic marketing strategy (Improve presence by promoting shift to premium products and investing in advertising)

- · Cut costs through full-scale operations at new plant
- · Strengthen overseas business

KOIKE-YA



### FY 3/2022 Overseas Business Policy and Activities by Segment (1)

### The Americas

- U.S.
  - · Accelerate sales of premium products and increase revenue ratio
  - · Reduce costs by improving production efficiency



### China (Incl. H.K.)

- Hong Kong Expand sales and strengthen earnings base in each business
  - · Expand sales and strengthen the earnings base of existing brands
  - · Stabilize the earnings base for non-instant noodles businesses



### Mexico

- · Target increased revenue and operating profit growth through aggressive sales promotion activities
- Further increase sales through improved . awareness and store turnover rate of CUP NOODLES Intenso and U.F.O.
- · Expand market share by developing new customers and strengthening sales promotion in priority areas

### Brazil

- · Re-position brands, including Nissin Lámen
- Further grow and firmly establish CUP • NOODLES

### Mainland China

- Increase sales of CUP NOODLES and DEMAE ICCHO and strengthen respective earnings bases
- Build an earnings base for non-instant noodles businesses





As of May 11, 2021



### FY 3/2022 Overseas Business Policy and Activities by Segment (2)

### Asia

#### India

- Expand sales of pivotal products CUP NOODLES and Top Ramen in the domestic instant noodles business
- Strengthen profits by expanding third-party sales using in-house sales platform
- Strengthen profitability by improving production efficiency



#### Singapore

- Strengthen sales of CUP NOODLES, DEMAE ICCHO and MYOJO
- Expand categories other than instant noodles



#### Thailand

- Create market for high-valueadded bag-type instant noodles and expand sales
- Strengthen sales of CUP
   NOODLES

#### Indonesia

- Engage in business management that avoids price competition
- Cultivate Nissin Ramen as a second pillar after Gekikara

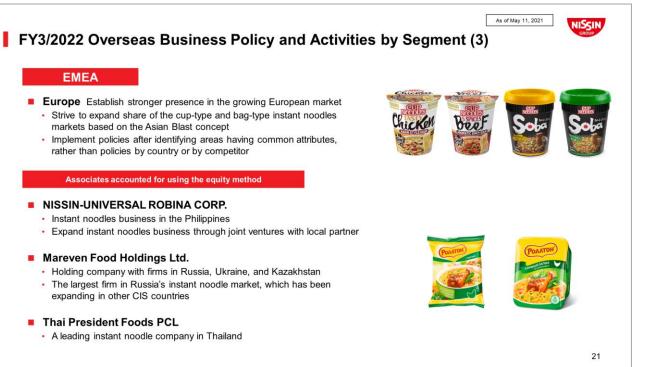
#### Vietnam

- Introduce and expand sales of high-profit products
- Expand target cities and delve deeper into high-profit sales channels









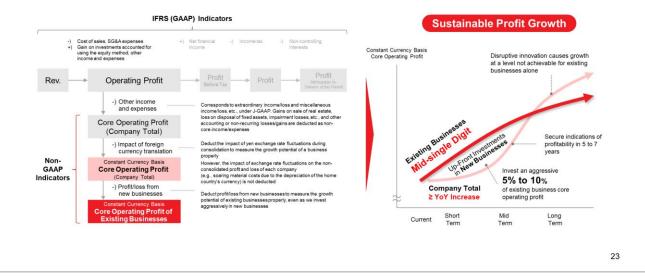


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### Approach to Sustainable Profit Growth

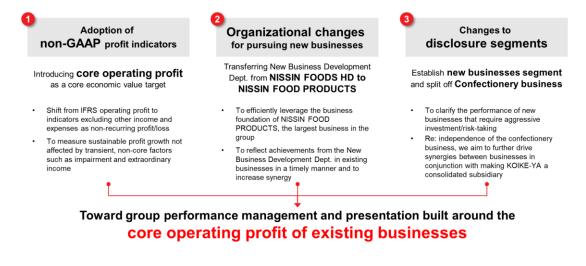
We have defined core operating profit of existing businesses as an indicator showing the real growth of our existing businesses, which serve as the foundation for growth investment. Here, we have set growth in the mid-single digits as our core economic value target





### Major Earnings Forecast Assumptions

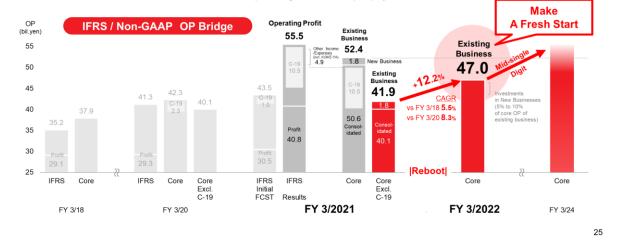
Beginning FY 3/2022, we will begin conducting management, making adjusting earnings forecasts, and explaining earnings results based on the following three assumptions



### Profit Levels: Launchpad for a Fresh Start

## We have set 47 billion yen as the Fresh Start starting line after the reset of our core operating profit of existing businesses base

- This is the equivalent of <u>double-digit growth</u> versus core operating profit of existing businesses for FY3/2021, when excluding COVID-19 impact
- We aim to exceed the same indicator for FY3/2021 (including COVID-19 impact) by FY3/2024



Company plans, business forecasts, strategies, and other information contained in this document are based on management judgments derived from information available at the time of this publication. Be aware that these are only future projections, and actual results may differ due to various risks and uncertainties. These risks and uncertainties include intensifying price competition in the market, changes in economic trends surrounding the business environment, exchange rate fluctuations, and significant market fluctuations in the capital markets.

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- These presentation materials are available in PDF format at our official website, under Financial Statements & Presentation Materials
   <u>https://www.nissin.com/en\_jp/ir/library/materials/</u>
- Figures in this document are calculated to the thousands of yen, rounded down to the nearest hundred million yen. Therefore, detailed calculations and total amounts may not agree
- As a general rule, fiscal years in this document run from April 1, 20YY through March 31, 20YY, and may be written as FY3/20YY or FYYY
- Results from China (including H.K.) are based on the consolidation policy of NISSIN FOODS HOLDINGS. Disclosure may differ from that of NISSIN FOODS CO., LTD. (located in H.K.).) China (including H.K.) strategy and related targets, financial results forecasts are established independently by NISSIN FOODS HOLDINGS.



NISSIN FOODS HOLDINGS CO., LTD.